

# Strictly Business

An Official Publication of The Hanford Chamber of Commerce

Issue 4

October 2011

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City Council

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## Chamber Chatter:

### ?DID YOU KNOW?

- New Kings County maps are now available at the Chamber office
- The Hanford Chamber and Hanford Visitor Agency have joined forces to publish a new Directory / Visitor Guide
- You can donate to the "Save the Fireworks" Committee throughout the year. The Hanford Chamber of Commerce has created a special fund to help finance the Community Fireworks Show. For more information call 582-048.
- Is working on organizing the Hanford Christmas Parade.
- If you would like to help please call 582-0483
- Is sponsoring a trip to Ireland in March 2012
- Call for price and details. 582-0483
- Is organizing the 15<sup>th</sup> annual Charity Christmas Tree Auction which will be held on December 8<sup>th</sup>.

## Welcome:

### Ashley Brum— Membership/Events Director

The Chamber would like to welcome our new Membership/Events Director, Ashley Brum. Ashley is the daughter of Steve and Deby Brum. She was born and raised in Hanford. She attended St. Rose—Thomas McCarthy School and Hanford High School. Ashley earned her Bachelors of Arts degree in Communication Studies from California Polytechnic State University, San Luis Obispo.

While at Cal Poly, Miss Brum was very active in her sorority, Kappa Alpha Theta. During her sorority experience, she held the positions of Public Relations Chair, Philanthropy Chair and was a member of the Standards Board. After college, Ashley went to work at the International Agri-Center. She gained valuable experience working as the Communications Coordinator for events like the *World Ag Expo*. Ashley has said that she "has always loved the aspect of business that brings people to great services, products or people." We are excited to have her and look forward to all the great things she will bring to the Hanford Chamber and its members.



**Ashley Brum**  
Membership/Events Director

## "We Mean Business"

Phone: 559-582-0483

Fax: 559-582-0960

www.hanfordchamber.com

email:

Hanfordchamber@comcast.net

## Your Hanford Chamber of Commerce Staff

MIKE BERTAINA

CEO

JENNIFER LYTTLE

Administrative Assistant

ASHLEY BRUM

Membership/Events

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## Save the Dates

### OCTOBER

- ◆ October 27- 5:30-9 p.m. \*TNMP- **Hanford Halloween Party** Featuring "Midnight Run" (Journey Cover Band ): 582-9457
- ◆ October 27 & 28- Fans of the funny man Gabriel Iglesias can catch him at the Hanford Fox Theater. Tickets for his show "**Gabriel Iglesias - Up Revolution**" are on sale now for \$43 . The Thursday show starts at 7:00p.m. and the Friday show at 8:00p.m. Contact 584-7823
- ◆ October 28 & 29- 7-11p.m. **Spectacular Halloween Party** at the Irwin Street Inn located at 522 N. Irwin Street for more information contact 583-8000
- ◆ October 29- Kings Nursing & Rehabilitation Center **Annual Harvest Carnival** 10:00-3:00p.m.
- ◆ October 30- 3-5p.m. **Trick or Treating** at the Hanford Mall (mall wide) for more information contact 583-1200
- ◆ October 31- 5:30-8:00p.m. First Baptist Hanford will present their **Annual Fall Carnival** The evening features a costume contest, games, snack bar, bounce house, big slide and the famous car-to-car candy walk. All will have a night of FUN – FUN – FUN! Unlimited use wristbands are available for \$5 each. For more information contact the church office at 584-6644
- ◆ October 31- 6-8p.m. Halloween **Alternative to trick or treating** at Civic Park
- ◆ October 31- 6-8p.m. **Trunk or Treating** at the Nazarene Church located at the corner of University and Grangeville
- ◆ November 3- 8:00-1:00p.m. Kings/Tulare **4th Annual Project Homeless connect.** For more Information contact 582-0483
- ◆ November 4- Noon-1:30p.m. **First Friday with a Physician** at Adventist Medical Center
- ◆ November 4- 6:00-8:00p.m. **Club Live & GREAT Nite @** the Hanford Teen Center Grades 4-6 cost is \$5.00 per person for more information contact Susie at 585-2531
- ◆ November 4- **Deadline to Register** for the **Coats for Kids Soft Ball Tournament** for more information contact 585-2525
- ◆ November 4- 6:30-9:30p.m. **KCAO 2nd Annual Monte Carlo Night** Located at Kings Country Club 3529 12th Avenue. For more information contact 415-7204
- ◆ November 6- 4p.m. Kings Symphony Orchestra **Fall Classics Concert** at the Hanford High School Tarvin Presentation Center For more information contact 924-2300
- ◆ November 6- 6:30-11:30a.m. **Annual Pancake Breakfast** for St. Rose McCarthy School. takeout will be available from 7:00am-10:30am. Tickets are being pre-sold for \$6.00, and are available at the door for \$8.00. Tickets can be purchased at the school office 1000 N Harris St. Hanford, (559) 584-5218.
- ◆ November 8- 7 p.m. **Hanford Planning Meeting** –All regular meetings are held in the Council Chambers at the Civic Auditorium
- ◆ November 11- 11-1:30p.m. United Methodist **Women Luncheon Bizarre & Bake Sale** on the corner of Center Street & Redington. For more information contact 584-4075
- ◆ November 11- Chamber Office will be **Closed Veterans Day.**
- ◆ November 12- 8:00-8:00p.m. **Coats for Kids Men's Soft Ball Tournament** for more information contact 585-2525
- ◆ November 15- 7p.m. **Hanford City Council Meeting** –All regular meetings are held in the Council Chambers at the Civic Auditorium: 585-2515
- ◆ November 16- 8a.m. **Chamber Board Meeting** located at Yarnal's Pizzeria: 582-0483
- ◆ November 17- 6p.m. Peoples Funeral Chapel **Planning Ahead Seminar** located at 501 N. Douty Street. For more information & to R.S.V.P contact 584-5591
- ◆ November 17- **Flyer Service Deadline** (Bring 475 Flyers to the Chamber before 5 p.m.): 582-0483
- ◆ November 18- Noon **Monthly Meeting** featuring **CHP's Dave Knoff:** 582-0483
- ◆ November 18- 5:30-7:30 p.m. **Mixer** hosted by **Comfort Inn** Located at 10 N. Irwin Street 582-0483
- ◆ November 18- 8:00-8:00p.m. **Coats for Kids Co-Ed Soft Ball Tournament** for more information contact 585-2525
- ◆ November 18- 6:30-9:00p.m. **GIRLS "DIVA" NITE** at the senior/vets building upstairs for grades K-6 \$15 per child, includes Games, Bingo, food, dancing, and a "diva-licious" good time. Register by 11/14 at Hanford Recreation or call 585-2525.
- ◆ November 24- Chamber Office will be **Closed Thanksgiving Day.**
- ◆ November 25- 1p.m. **Holiday Movie ( Cars 2 )** at the **Hanford Fox Theatre** Entry fee is 2 can goods per person. For more information contact: 582-0483
- ◆ November 25- 6p.m. **Hanford Christmas Parade** located in **Downtown Hanford** for more information contact 582-0483
- ◆ November 26- Kings Art Center . **A Stitch in Time. The Art of Creative Quilting.** Open to the public-free admission. For more information contact 584-1065

### November

- ◆ November 1- 7p.m. **Hanford City Council Meeting** –All regular meetings are held in the Council Chambers at the Civic Auditorium: 585-2515
- ◆ November 3- 9:30-3:30p.m. Employment Development Department **Federal/State Basic Payroll Tax Seminar** : 1-866-873-6086
- ◆ November 15- 7p.m. **Hanford City Council Meeting** –All regular meetings are held in the Council Chambers at the Civic Auditorium: 585-2515
- ◆ November 16- 8a.m. **Chamber Board Meeting** located at Yarnal's

### *Flyer Service Deadline*

*Thursday, Nov 17, 2011*

*Bring 475 Flyers*

*to the Chamber*

*no later than*

*5:00 p.m.*

## Discover & Explore Scenic Ireland with the Hanford Chamber of Commerce

Join us on a Journey to Ireland Departing March 13, 2012 for a 8 day stay Starting at only \$2,049.

Single  
Hotel  
Holiday!

### Day-by-Day Itinerary:

**Day 1:** Board your transatlantic flight

**Day 2:** Arrive in Ireland and transfer to your 5 star Adare Manor Villa for 6 nights

**Day 3:** Cliffs of Moher - Galway

- Visit the Cliffs of Moher
- Panoramic tour of Galway
- Free time to explore shops, cafes and pubs
- Return to Adare

**Day 4:** Adare

- Today you can explore on your own
- Local Chamber Visit

**Day 5:** Dingle Excursion

- Panoramic views heading towards Basket Island Center
- Visit Dingle
- Return to Adare

**Day 6:** Cashel - Limerick - Bunratty

- Explore the Rock of Cashel
- Visit Kilkenny Castle
- Visit Bunratty Folk Park & Castle
- Enjoy medieval-style dinner and entertainment
- Return to Adare

**Day 7:** Adare

- Today is at leisure

**Day 8:** Breakfast at your hotel

- Transfer to airport for flight home

Book & Save  
\$2,049 per person  
if deposited by  
October 31st!

For more information on being apart of this program. Please contact the Hanford Chamber of Commerce : 109 West Seventh Street  
Hanford, CA 93230  
559-582-0483

### Monthly Mixer:

## Comfort Inn Mixer



The Comfort Inn will host the November Mixer for the Hanford Chamber of Commerce.

To attend the Mixer  
R.S.V.P to 582-0483

November 18th Mixer  
**Comfort Inn**  
10 N. Irwin Street  
5:30-7:30 p.m.

10 N. Irwin Street  
Hanford, CA 93230  
(559) 584-9300

### Monthly Meeting:

## Featuring CHP's Dave Knoff

The CHP Commander Dave Knoff will be the speaker for the November Monthly Luncheon for the Hanford Chamber of Commerce.

To attend the Meeting R.S.V.P to 582-0483



November 18th Meeting  
**City Training Room**  
315 N. Douty  
Noon  
\$10.00  
Lunch will be provided

### 15th Annual Charity Christmas Tree Auction

## CHRISTMAS AROUND THE WORLD

The Hanford Civic Auditorium will be filled with the sights and sounds of the holidays on Dec. 8, as the Hanford Chamber of Commerce presents its 15<sup>th</sup> annual charity Christmas tree auction to benefit local non-profit organizations.

'Christmas around the World' kicks off at 6 p.m. with a silent auction and door prizes as well as hors d'oeuvres provided by the Irwin Street Inn. Guests can bid on holiday items as well as decorated Christmas trees in the live auction, with all proceeds going to various local non-profit groups and charities.

There's also a no-host bar, and a full dinner with all the trimmings beginning at 7 p.m. bidding on the live auction items,

including the decorated trees, kicks off at 8 p.m.

Looking for a place to have your Business Christmas Party? Look no further. The Christmas Tree Auction is a venue to do just that. Give the chamber a call and we can reserve tables for your party.

Tickets are \$40 per person or \$300 for a table of eight, and are available from the Chamber office, 109 W Seventh Street or by calling 582-0483



**Hanford Chamber of Commerce**  
**109 W. Seventh Street**  
**Hanford, CA 93230**  
**Phone: 559-582-0483**  
**Fax: 559-582-0960**  
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**hanfordchamber@comcast.net**

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*"We Mean Business"*

*We're on the Web!*  
**Hanfordchamber.com**

*Established in 1936 ,*

*The Hanford Chamber of Commerce is a member-oriented entity that strives encourage and promotes a positive, balanced business and industrial growth and retention while providing a program of action that meets the ever evolving needs and challenges of the community.*

**Featured Chamber Member:**

**Peggy Rhoads, DDS**

I am originally from the San Francisco Bay area, with family roots in Lemoore and Hanford. My Family visited many times throughout my childhood, and it was very much a surprise to meet someone from Hanford, my husband, Darrell Warnock, and end up living in the Valley myself. I remember telling my Grandmother Rhoads, we have come full circle as a family by starting out in the area, and by me returning in 1977.

I have a long standing history in the dental field of over 30 years. First off, my Grandfather became a dentist after farming for 12 years in the Lemoore area. I'm not certain what made him make that change. Then my Father followed in his footsteps, and practiced dentistry for nearly 50 years. Then I decided to join the family tradition and became a Certified Dental Assistant, then continued on with my education as a Dental Hygienist, and practiced for 20 years. In 1992 I Decided to return to school and continued on with my dental degree. I attended the University of Pacific, Author A. Dugoni, School of Dentistry in San Francisco. The school, my father Grandfather had booth graduated from as well.

After graduating from dental school , I returned to Hanford and associated with Robert Junell, DDS. I had been employed as a Dental Hygienist in his office for a number of years, and I found we had similar approaches to patient care.

Our philosophy is founded on the concept of preventative care for our patients through restorative, preventative and cosmetic dentistry. Patients are also referred to the proper specialist as necessary, i.e. oral surgeon, root canal, and orthodontists.

I have a wonderful, capable, friendly and caring team to work with on a daily basis, and enjoy coming to "work" each day. They make my day go by smoothly, and we strive to have a comfortable, caring atmosphere for our patients. Our patients are among the best and place value on the services performed by myself and my office staff.



We offer three different approaches to teeth whitening which is a very popular procedure these days. And yes, white smiles can make a difference in a persons appearance, and how one feels about their smile

**Dr. Peggy Rhoads, DDS**

We welcome new patients and families to our practice!

989 N. Irwin Street  
 Hanford, CA 93230  
 (559) 582-4351  
 M-T 8:00-5:00 p.m.